

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549**

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): March 19, 2026

HILLMAN®

Hillman Solutions Corp.

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction
of incorporation)

001-39609
(Commission File No.)

85-2096734
(I.R.S. Employer
Identification No.)

**1280 Kemper Meadows Drive
Cincinnati, Ohio 45240**
(Address of principal executive offices)

Registrant's telephone number, including area code: **(513) 851-4900**

Not Applicable
(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbols	Name of each exchange on which registered
Common Stock, par value \$0.0001 per share	HLMN	The Nasdaq Stock Market LLC

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 7.01 Regulation FD Disclosure.

On March 19, 2026, Hillman Solutions Corp. (the “Company” or “Hillman”) hosted an Investor Day, offering the investment community a comprehensive update on the Company’s strategic priorities, operational execution, long-term growth roadmap, and financial outlook. The Company issued a press release related to the Investor Day on the same date, a copy of which is furnished herewith as Exhibit 99.1. The presentation used during the Company’s Investor Day is furnished herewith as Exhibit 99.2. Both Exhibit 99.1 and Exhibit 99.2 are incorporated by reference into Item 7.01 of this Current Report on Form 8-K.

Forward Looking Statements.

This Current Report on Form 8-K contains statements considered to be forward-looking are made in good faith by the Company and are intended to qualify for the safe harbor from liability established by Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and the Private Securities Litigation Reform Act of 1995. You should not rely on these forward-looking statements as predictions of future events. Words such as "expect," "estimate," "project," "budget," "forecast," "anticipate," "intend," "plan," "target", "goal", "may," "will," "could," "should," "believes," "predicts," "potential," "continue," and similar expressions are intended to identify such forward-looking statements. These forward-looking statements include, without limitation, the Company’s expectations with respect to future performance. These forward-looking statements involve significant risks and uncertainties that could cause the actual results to differ materially from the expected results. Most of these factors are outside the Company's control and are difficult to predict. Factors that may cause such differences include, but are not limited to: (1) unfavorable economic conditions that may affect our and our customers’, suppliers’ and other business partners’ operations, financial condition and cash flows including spending on home renovation or construction projects, inflation, recessions, instability in the financial markets or credit markets; (2) increased supply chain costs, including tariffs, raw materials, sourcing, transportation and energy; (3) the highly competitive nature of the markets that we serve; (4) the ability to continue to innovate with new products and services; (5) seasonality; (6) large customer concentration; (7) the ability to recruit and retain qualified employees; (8) the outcome of any legal proceedings that may be instituted against the Company; (9) adverse changes in currency exchange rates; or (10) regulatory changes and potential legislation that could adversely impact financial results. The foregoing list of factors is not exclusive, and readers should also refer to those risks that are included in the Company’s filings with the Securities and Exchange Commission (“SEC”), including the Annual Report on Form 10-K filed on February 17, 2026. Given these uncertainties, current or prospective investors are cautioned not to place undue reliance on any such forward looking statements.

Except as required by applicable law, the Company does not undertake or accept any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements in this communication to reflect any change in its expectations or any change in events, conditions or circumstances on which any such statement is based.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

<u>Exhibit No.</u>	<u>Description</u>
99.1	Press Release, dated March 19, 2026, provided in connection with Hillman Solution Corp. Investor Day.
99.2	Supplemental slides provided in connection with Hillman Solution Corp. Investor Day.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: March 24, 2026

Hillman Solutions Corp.

By: /s/ Robert O. Kraft
Name: Robert O. Kraft
Title: Chief Financial Officer



Hillman Outlines Blueprint for Strategic Growth Plans and Long-Term Financial Objectives at Inaugural Investor Day

Targets \$2.5 billion in net sales by 2030, driven by core business growth, category expansion, and Pro channel penetration

Presents 5-year financial objectives including 8-12% revenue CAGR, low-double-digit Adjusted EBITDA CAGR, and high-teen ROIC

Provides blueprint to pursue \$18+ billion market opportunity across retail, Pro distribution, and industrial MRO channels

Affirms 2026 guidance of \$1.6 billion to \$1.7 billion in net sales, \$275 million to \$285 million in Adjusted EBITDA, and \$100 million to \$120 million of Free Cash Flow

CINCINNATI, March 19, 2026 -- Hillman Solutions Corp. (Nasdaq: HLMN) (the “Company” or “Hillman”), a leading provider of hardware-related products and merchandising solutions, is hosting its inaugural Investor Day today at its Customer Support Center in Cincinnati beginning at 8:30 a.m. Eastern Time.

Jon Michael Adinolfi, Hillman's Chief Executive Officer, commented, “Since becoming a public company in 2021, Hillman has strengthened its position as a premier category leader while consistently delivering profitable growth and improving its financial profile. Our Investor Day highlights the structural advantages that make Hillman resilient through market cycles and uniquely positioned to further compound earnings growth.”

“Today we are unveiling our blueprint for value creation, which builds on the strengths of our core fastening and hardware platform while expanding our presence across categories and channels. With our strong channel relationships, global sourcing agility, and highly experienced field sales team, we believe Hillman is uniquely positioned to capture additional share gains across a growing and largely untapped \$18+ billion market.

“Our five-year financial objectives reflect our confidence in Hillman’s strategic blueprint and core operational competencies. By executing against our strategy with disciplined capital allocation we see a clear path to sustained revenue growth, margin expansion, cash generation, and strong returns on invested capital for the foreseeable future.”

Blueprint and Catalysts for Value Creation

Hillman outlined a strategic blueprint designed to drive durable growth and long-term shareholder value:

- **Own the Core:** Hillman’s resilient core fastener and hardware-related business serves as the foundation for growth, supported by industry-leading category management, integrated operations, and long-standing customer relationships.

- **Expand Categories:** Further leverage operational capabilities and deep customer relationships that enable expansion across new and existing product categories, unlocking incremental revenue opportunities.
- **Win the Pro:** Accelerate new business wins with specialty distribution, LBM and industrial MRO distributors, where Hillman's structural advantages provide a scalable growth platform.
- **ROIC Focus:** Maintain disciplined capital allocation supported by strong free cash flow generation and a solid balance sheet, enabling targeted investments and bolt-on acquisitions that enhance returns on invested capital.

5-Year Financial Objectives

Over the next five years, from a base of full year 2025 through full year 2030, the Company expects:

- **Revenue:** An 8%-12% CAGR, targeting \$2.5 billion in net sales by 2030, driven by core growth, category expansion, pro channel penetration, and M&A.
- **Adjusted EBITDA:** Low-double-digit CAGR, with continued margin expansion supported by global sourcing agility, operational leverage, and favorable product mix.
- **Net leverage:** Maintain below 2.5x net debt-to-Adjusted EBITDA ratio, preserving financial flexibility for organic investment and bolt-on acquisitions.
- **ROIC:** High-teen percentage target, driven by a scalable platform, approximately 100% average free cash flow conversion of Adjusted Net Income, and disciplined capital deployment.

Investor Day Webcast

A live webcast of the presentations and the accompanying slide materials will be available on the company's investor relations website at <https://ir.hillmangroup.com> or the direct link below. All interested parties are invited to register for the webcast.

Date: Today, March 19, 2026

Time: 8:30 a.m. Eastern Time

Webcast: Hillman Investor Day microsite

A webcast replay will be available on the website after the event.

About Hillman Solutions Corp.

Founded in 1964 and headquartered in Cincinnati, Hillman is a leading provider of hardware and related products serving retail, pro distribution, and industrial MRO customers. Over the last 60-plus years, Hillman has built a legacy of service and growth by forming strategic partnerships with North America's leading home improvement, hardware, and farm and fleet retailers. Hillman differentiates itself from the competition with its dedicated field sales team of 1,200+ associates, direct-to-store distribution capabilities, and world class global sourcing and supply chain expertise. The company offers an extensive product portfolio of more than 111,000 SKUs, including fasteners (power screws, nuts, and bolts), hardware (builder's hardware, rope & chain, accessories), project gear & supplies (gloves, work gear, paint & cleaning sundries), and key and engraving services (key duplication, auto keys, and engraving). Hillman is committed to delivering exceptional customer service, innovative products, and dependable solutions to its customers and regularly earns vendor of the year recognition from top customers.

For more information on Hillman, visit www.hillman.com.

Non-GAAP Financial Measures

The Company uses non-GAAP financial measures to analyze underlying business performance and trends. The Company believes that providing these non-GAAP financial measures enhances the Company's and investors' ability to compare the Company's past financial performance with its current performance. These non-GAAP financial measures are provided as supplemental information to the financial measures presented in this press release that are calculated and presented in accordance with GAAP. Non-GAAP financial measures should not be considered a substitute for, or superior to, financial measures determined or calculated in accordance with GAAP. The Company's definitions of its non-GAAP financial measures may not be comparable to similarly titled measures reported by other companies. Because GAAP financial measures on a forward-looking basis are not accessible, and reconciling information is not available without unreasonable effort, reconciliations to GAAP financial measures are not provided for forward-looking non-GAAP measures. For the same reasons, the Company is unable to address the probable significance of the unavailable information, which could be material to future results.

Non-GAAP financial measures such as consolidated adjusted EBITDA and Adjusted Diluted Earnings per Share (EPS) exclude from the relevant GAAP metrics items that neither relate to the ordinary course of the Company's business, nor reflect the Company's underlying business performance.

Forward-Looking Statements

You should not rely on these forward-looking statements as predictions of future events. Words such as "expect," "estimate," "project," "budget," "forecast," "anticipate," "intend," "plan," "target," "goal," "may," "will," "could," "should," "believes," "predicts," "potential," "continue," and similar expressions are intended to identify such forward-looking statements. These forward-looking statements include, without limitation, the Company's expectations with respect to future performance. These forward-looking statements involve significant risks and uncertainties that could cause the actual results to differ materially from the expected results. Most of these factors are outside the Company's control and are difficult to predict. Factors that may cause such differences include, but are not limited to: (1) unfavorable economic conditions that may affect operations, financial condition and cash flows including spending on home renovation or construction projects, inflation, recessions, instability in the financial markets or credit markets; (2) increased supply chain costs, including tariffs, raw materials, sourcing, transportation and energy; (3) the highly competitive nature of the markets that we serve; (4) the ability to continue to innovate with new products and services; (5) seasonality; (6) large customer concentration; (7) the ability to recruit and retain qualified employees; (8) the outcome of any legal proceedings that may be instituted against the Company; (9) adverse changes in currency exchange rates; or (10) regulatory changes and potential legislation that could adversely impact financial results. The foregoing list of factors is not exclusive, and readers should also refer to those risks that are included in the Company's filings with the Securities and Exchange Commission ("SEC"), including its Annual Report on Form 10-K for the fiscal year ended December 27, 2025. Given these uncertainties, current or prospective investors are cautioned not to place undue reliance on any such forward-looking statements.

Except as required by applicable law, the Company does not undertake or accept any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements in this communication to reflect any change in its expectations or any change in events, conditions or circumstances on which any such statement is based.

Contact:

Michael Koehler

Vice President of Investor Relations & Treasury

513-826-5495

IR@hillmangroup.com



HILLMAN

HLMN | Nasdaq Listed

Hillman Solutions Investor Day 2026

March 19, 2026 | Cincinnati, OH

Forward Looking Statements

This presentation contains certain forward-looking statements, including, but not limited to, certain plans, expectations, goals, projections, and statements, which are not historical facts and are subject to numerous assumptions, risks, and uncertainties. Statements that do not describe historical or current facts, including statements about beliefs and expectations, are forward-looking statements. All forward-looking statements are made in good faith by the company and are intended to qualify for the safe harbor from liability established by Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and the Private Securities Litigation Reform Act of 1995. You should not rely on these forward-looking statements as predictions of future events. Words such as "expect," "estimate," "project," "budget," "forecast," "anticipate," "intend," "plan," "target", "goal", "may," "will," "could," "should," "believes," "predicts," "potential," "continue," and similar expressions are intended to identify such forward-looking statements. These forward-looking statements include, without limitation, the Company's expectations with respect to future performance. These forward-looking statements involve significant risks and uncertainties that could cause the actual results to differ materially from the expected results. Most of these factors are outside the Company's control and are difficult to predict. Factors that may cause such differences include, but are not limited to: (1) unfavorable economic conditions that may affect operations, financial condition and cash flows including spending on home renovation or construction projects, inflation, recessions, instability in the financial markets or credit markets; (2) increased supply chain costs, including tariffs, raw materials, sourcing, transportation and energy; (3) the highly competitive nature of the markets that we serve; (4) the ability to continue to innovate with new products and services; (5) seasonality; (6) large customer concentration; (7) the ability to recruit and retain qualified employees; (8) the outcome of any legal proceedings that may be instituted against the Company; (9) adverse changes in currency exchange rates; or (10) regulatory changes and potential legislation that could adversely impact financial results. The foregoing list of factors is not exclusive, and readers should also refer to those risks that are included in the Company's filings with the Securities and Exchange Commission ("SEC"), including its Annual Report on Form 10-K for the fiscal year ended December 27, 2025. Given these uncertainties, current or prospective investors are cautioned not to place undue reliance on any such forward looking statements.

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Presentation of Non-GAAP Financial Measures

In addition to the results provided in accordance with U.S. Generally Accepted Accounting Principles ("GAAP") throughout this presentation the company has provided non-GAAP financial measures, which present results on a basis adjusted for certain items. The company uses these non-GAAP financial measures for business planning purposes and in measuring its performance relative to that of its competitors. The company believes that these non-GAAP financial measures are useful financial metrics to assess its operating performance from period-to-period by excluding certain items that the company believes are not representative of its core business. These non-GAAP financial measures are not intended to replace, and should not be considered superior to, the presentation of the company's financial results in accordance with GAAP. The use of the non-GAAP financial measures terms may differ from similar measures reported by other companies and may not be comparable to other similarly titled measures. These non-GAAP financial measures are reconciled from the respective measures under GAAP in the appendix below.

The company is not able to provide a reconciliation of the company's non-GAAP financial guidance to the corresponding GAAP measures without unreasonable effort because of the inherent difficulty in forecasting and quantifying certain amounts necessary for such a reconciliation such as certain non-cash, nonrecurring or other items that are included in net income and EBITDA as well as the related tax impacts of these items and asset dispositions / acquisitions and changes in foreign currency exchange rates that are included in cash flow, due to the uncertainty and variability of the nature and amount of these future charges and costs.



Investor Day Agenda

Today's program overview



● **8:30 Hillman Strong**
Our vision, strategy, and the key messages for today



● **8:50 Owning & Expanding the Core**
A deep dive into how we win in our core businesses



● **10:00 Win the Pro**
Leveraging our core competencies to unlock scalable revenue in Pro channels



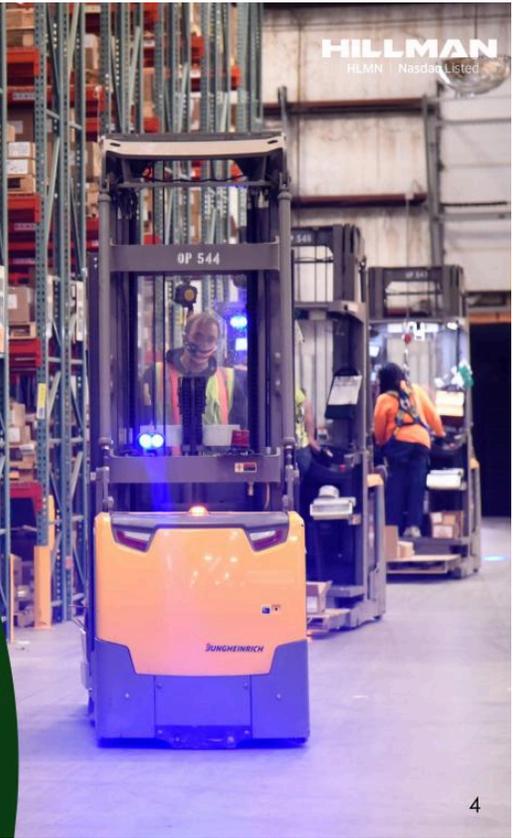
● **11:15 Financial Framework**
Translating our strategy into a compelling financial outlook and value creation framework

Interactive Sessions, Demos and Tours

Three dedicated Q&A sessions, product demos, and site tours to follow

HILLMAN STRONG

Jon Michael Adinolfi - CEO



A Premier Category Leader

60+ years of fastener and hardware leadership

#1

Position Across
Primary Categories*

~\$1.6B

Revenue
2025

17.7%

Adjusted EBITDA
Margin 2025

— Strong position in our core fastening and hardware products

Attractive Markets

Operating in a **\$188+** market** with strong secular tailwinds



**Aging
Housing
Stock**



**Millennial
Home
Ownership**

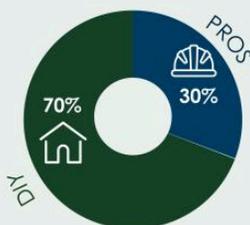


**Aging
in Place**



**Pro
Channels**

Built for DIY and Pro



— Focus on repair, remodel, and maintenance drives stable demand.

Strong Financial Improvement (2025 vs 2021)

+630bps

Adj. Gross Margin
Increase

+320bps

Adj. EBITDA Margin
Increase

~2.0x

Net Leverage
Reduction

— Resilient product category mix generates strong margins and cash flow

* Management estimates. **Based on third-party consulting analysis and Hillman's current capabilities. Net Leverage defined as Net Debt / Adj. EBITDA. Please see reconciliation of non-GAAP metrics to GAAP results in the Appendix of this presentation.

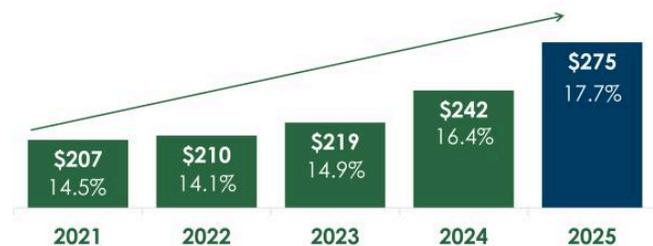
A Track Record of Delivering Value

Executing and strengthening business since 2021 public debut



Strengthened Profitability (Adj. EBITDA \$M and Margin)

Grew Adjusted EBITDA each year despite macro pressures



Deleveraged Balance Sheet



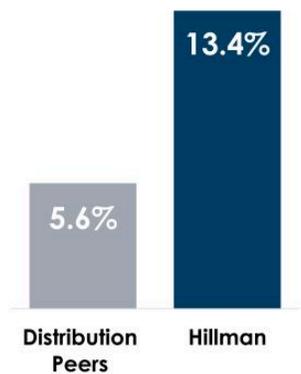
Market capitalization as of 2/18/2026.

Net Leverage defined as Net Debt / Adj. EBITDA, Free Cash Flow Conversion defined as Free Cash Flow / Adj. Net Income. Please see reconciliation of non-GAAP metrics to GAAP results in the Appendix of this presentation.

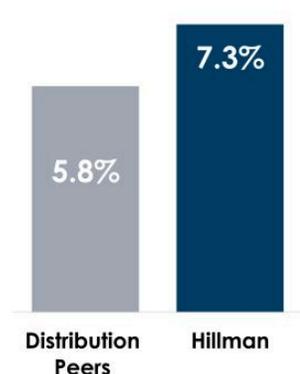
Compounded Profit Growth Ahead of Peers Since Public

Projected low-double-digit Adj. EBITDA CAGR on clean balance sheet provides compelling valuation upside

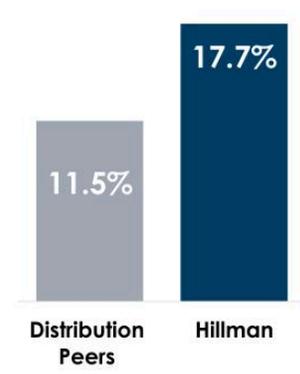
Adj. Net Income CAGR
2025 vs 2021



Adj. EBITDA CAGR
2025 vs 2021



Adj. EBITDA Margin
2025



EV/Adj. EBITDA
2025



Distribution peer medians include BLD, BLDR, FAST, FERG, GIC, GWW, IBP, POOL, SITE and WSO, selected by management based on companies with broadly comparable distribution and end market exposure. Distribution peer company data sourced from FactSet for calendar years 2021 and 2025. Valuation as of February 18, 2026. Please see reconciliation of non-GAAP metrics to GAAP results in the Appendix of this presentation.

Hillman's Platform For Growth

Business mix based on 2025 revenue



* Management estimates.

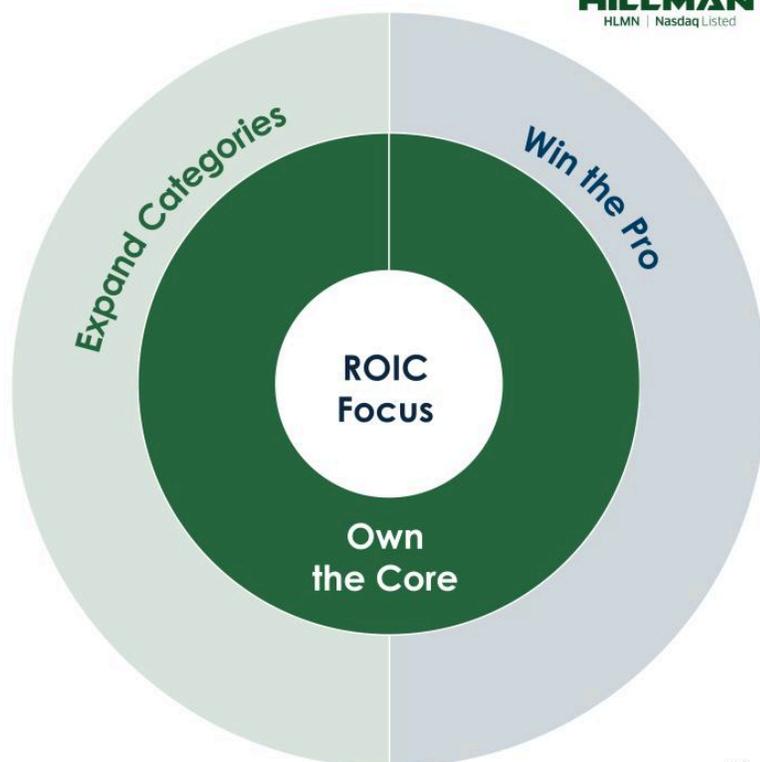
Our Blueprint for Value Creation

The strategic pillars
that will guide our
path forward



Value Creation Catalysts

- ✓ **Resilient core business** fortified by unique advantages serving as platform for growth
- ✓ **Expansive largely untapped \$18B+ TAM** to accelerate growth in adjacent product categories and Pro channels
- ✓ **Integrated operations** and long-term supply relationships with proven ability to structurally expand margins
- ✓ **Solidified balance sheet** and **strong cash generation** to pursue ROIC-enhancing investments
- ✓ **Highly experienced teams** in place to execute value creation strategy



Note: TAM based on third-party consulting analysis and Hillman's current capabilities.

Hillman's Path to \$2.5 Billion of Net Sales

Targeting an 8%-12% revenue CAGR over the next 5 years driven by multiple levers



Our 5-Year Financial Objectives

Resilient by design, growth by discipline, high-quality earnings compounder

Revenue
Growth



8-12%
Revenue CAGR

Margin
Expansion



Low-Double-Digit
Adj. EBITDA CAGR

Maintain Strong
Balance Sheet



<2.5x
Target Net Leverage

ROIC
Improvement



High-Teens
Target ROIC

Note: CAGRs compared to full year 2025 results. Net Leverage defined as Net Debt / Adj. EBITDA.

A Team Built to Execute

Blending deep experience with fresh perspectives



Jon Michael Adinolfi
Chief Executive Officer

25+ years experience
7 years at Hillman



Rocky Kraft
Chief Financial Officer

30+ years experience
8 years at Hillman



James Daly
SVP, Pro

20+ years experience
4 years at Hillman



Bob Davis
EVP, Global Supply Chain

30+ years experience
4 years at Hillman



Brett Hillman
EVP, Sales

20+ years experience
20 years at Hillman



Amanda Kitzberger
Chief Legal Officer

22+ years experience
7 years at Hillman



Michael Koehler
VP, IR, Treasury and M&A

15+ years experience
4 years at Hillman



Chris Martin
EVP, Commercial & Industrial Pro

25+ years experience
~1 year at Hillman



Scott Moore
President, Robotics & Digital Solutions

25+ years experience
7 years at Hillman



Aaron Parker
Chief People Officer

20+ years experience
5 years at Hillman



Chris Paterson
SVP, Product & Integrated Marketing

30+ years experience
1 year at Hillman



Nick Spann
Chief Information Officer

25+ years experience
2 years at Hillman

Market Framing and Hillman Positioning

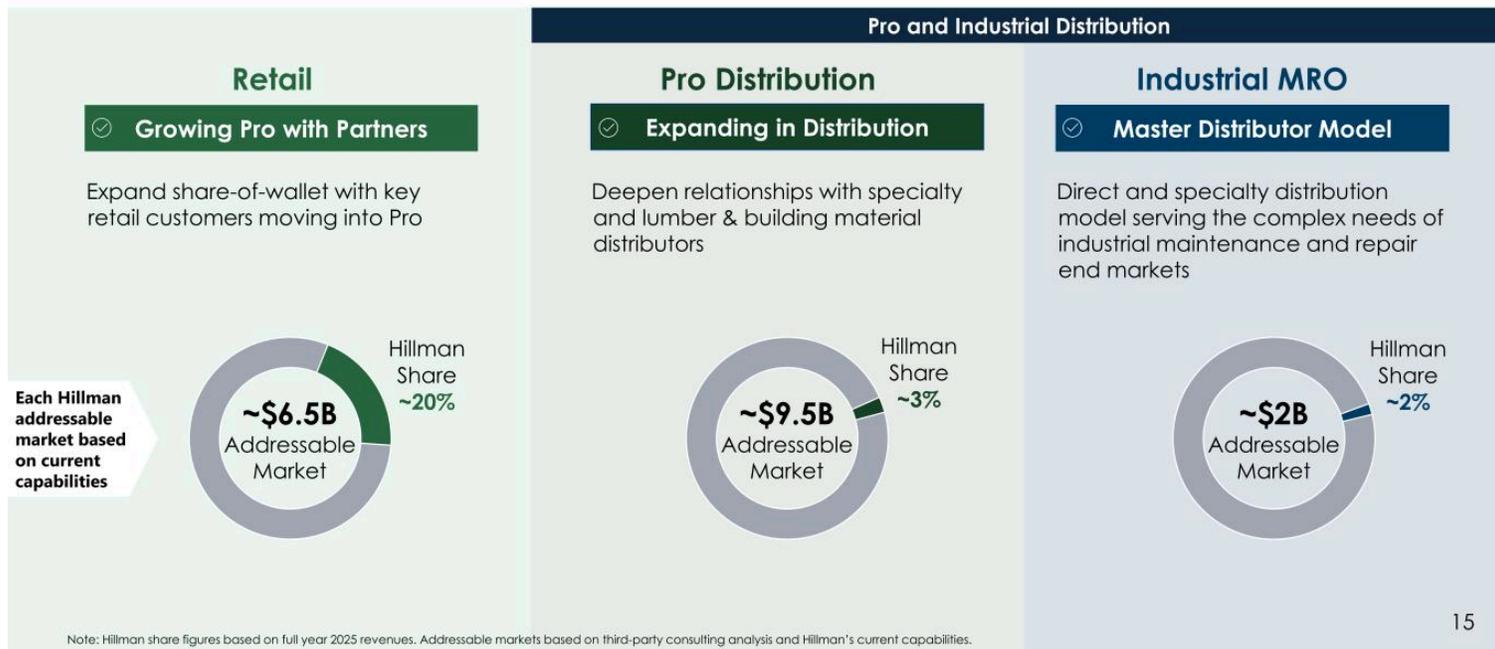
Attractive landscape to expand retail categories and win largely untapped Pro distribution customers

	Pro and Industrial Distribution		
	Retail	Pro Distribution	Industrial MRO
Description	<ul style="list-style-type: none"> Consumer and light professional sales through retail stores 	<ul style="list-style-type: none"> Serving contractors and builders through specialty and LBM channels 	<ul style="list-style-type: none"> Industrial maintenance and operations needs in factories and facilities
Distributor categories	<ul style="list-style-type: none"> Big box and broadline retail Hardware and specialty stores 	<ul style="list-style-type: none"> Specialty distributors Lumber & building materials 	<ul style="list-style-type: none"> Broadline distributors Master distributors
Example primary end user archetypes	<p><i>Specialty and trade contractors</i></p> <p><i>Small residential builders and remodelers</i></p> <p><i>DIY customers</i></p>		<p><i>Maintenance / warehouses</i></p> <p><i>Facilities managers</i></p>
Customer examples			

Note: End user archetypes are not exclusive to a single channel and may purchase across retail, Pro distribution, and Industrial MRO based on use case; Based on third-party consulting analysis.

Strong Retail Position and Growing Pro Presence

Multi-lane growth strategy to pursue organic and bolt-on acquisition opportunities



OWNING & EXPANDING THE CORE

How We Win the Core

Our core business is fortified by unique competitive advantages. Our category leadership, innovation, integrated operations, sales and diverse customer categories form core operational competencies to drive sustained revenue and high margins.

Brett Hillman - EVP, Sales

A League of Our Own

Dominating the fastening & hardware categories

<p>~\$1.6B 2025 Revenue</p>	<p>#1 Position Across Primary Categories*</p>	<p>90%+ Owned Brands*</p>
<p>25+ Years Top Customer Avg. Relationship</p>	<p>~99% Customer Retention of Core Programs*</p>	<p>~98% Avg. Order Fill Rate*</p>
<p>~111,000 SKUs Managed</p>	<p>~29,000 Direct Ship Retail Locations</p>	<p>~31,500 Kiosks in Retail Locations</p>

* Management estimates.



Dominant Scale: Extensive purchasing power, product breadth, and service infrastructure



The Only Comprehensive Solution: The go-to category leader for retailers seeking a full-service partner



Scale Creates Advantage: Our size creates structural advantages that are very hard for others to replicate

Category & Brand Leadership

90%+ of revenue from owned brands* driven by innovation across numerous categories and products



* Management estimates.

Why We Win: Our Core Operational Competencies

Interlocking competitive advantages compared to industry players



Extensive Product Breadth

Manage ~111,000 SKUs, offering retailers a one-stop solution for complex categories



Innovation

State-of-the-art R&D labs and engineering to drive innovation and develop cutting-edge products for evolving customer needs



Category Management

Data-driven, SKU-level point-of-sale reporting to identify consumer trends and tightly manage customer inventory



Field Sales Team

1,200+ sales & service representatives are our eyes, ears, and hands in every store, managing inventory and building relationships



Direct-to-Store Distribution

Strategically located N.A. distribution centers ship directly to thousands of locations, ensuring speed and reliability



"Dual Faucet" Global Sourcing

Diversified network across multiple origin countries to proactively manage landed cost of products



More Than a Vendor, We Are a Strategic Partner

Why the retailers rely on Hillman



We “own” the aisle for
and with our customers
so they don’t have to



We Handle the Hard Part: Managing the complexity of tens of thousands of small SKUs, freeing up our customers' merchants



Leading Service & Reliability: Our reps ensure shelves are stocked and organized to achieve high fill rates consistently



Category Leaders: We provide data and insights to optimize assortments, SKU vitality, and maximize sales per square foot



Diverse Customer-by-Category Relationships: Entrenched deeply throughout the organizational structure of our customers

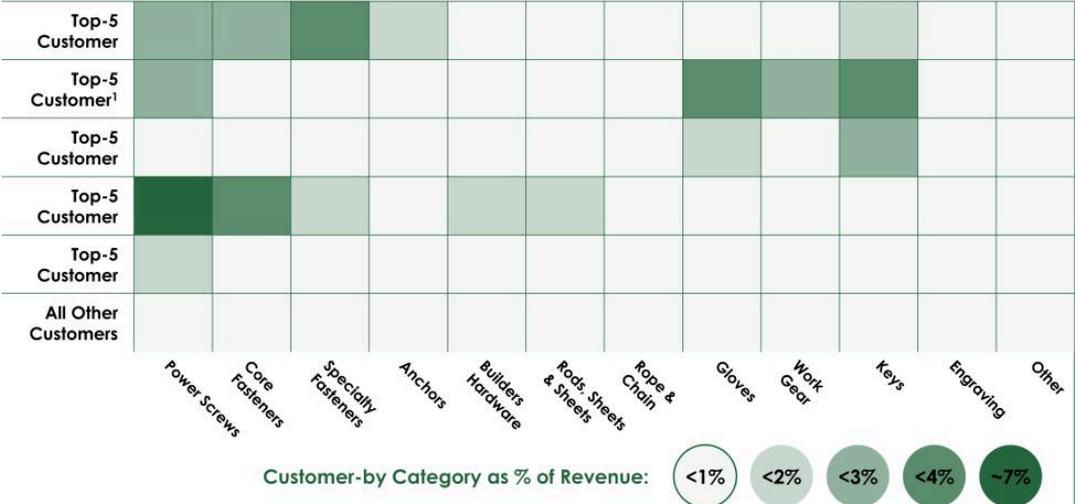


Indispensable Partner: ~99% retention of our core programs* over the last decade

* Management estimates.

Diverse Customer Relationships Across Categories

Hillman's revenue is distributed across thousands of distinct "Customer-by-Category" buyers



Hundreds of Touchpoints:
Supplying 10+ different departments within a single chain, mitigating concentration

Balanced Portfolio:
Revenue is well-distributed amongst numerous purchasing managers at retail partners

Multi-Channel Presence:
Big-box, hardware stores, specialty stores, and broadline retailers

Significant Runway:
Existing categories represent ~20% average market share²

Only one category at a single customer represents more than 4% of Hillman total revenue

1. Excludes promotional activity in gloves.
2. Based on third-party consulting analysis and management estimates.

Expand Categories

We plan to build on our long history of growth by expanding with existing customers, winning the shelf with innovative offerings, and extending into adjacent aisles and new product categories through both initiatives and acquisitions.

Brett Hillman - EVP, Sales

Structural Advantages Through Core Competencies

Core operational competencies provide the foundation to expand with new and existing categories



Structural advantages enable expansion in...

Existing Categories



Cross-sell categories into untapped aisles at existing and new customers
Examples: fasteners, hardware, work gear

~\$6.5 Billion Current Addressable Market

New Categories



Expand into adjacent aisles with new product innovation
Past examples: builders hardware, concrete anchors, structural screws

Additive to Current Addressable Market

Note: Addressable market based on third-party consulting analysis and Hillman's current capabilities.

Category Expansion Continuing to Drive Share

Recent wins across customers and categories



Won hardware business at existing big box customer based on trust & hardware expertise



Expanded new tool rig innovation at existing big box customer based on successful store test & in-store activation



Displaced competitor to become primary supplier for rope & chain category at national hardware store customer



Numerous program additions contributing to our annual growth target from business wins

Innovation Drives the Trade-Up

Moving shoppers from product mindset to value-added solutions

Performance Innovation



From Basic to Premium

A consumer traditionally buys a standard screw; they see Power Pro drives 30% faster and trade up
Result: Higher ticket size, better user experience

Materials Science Innovation

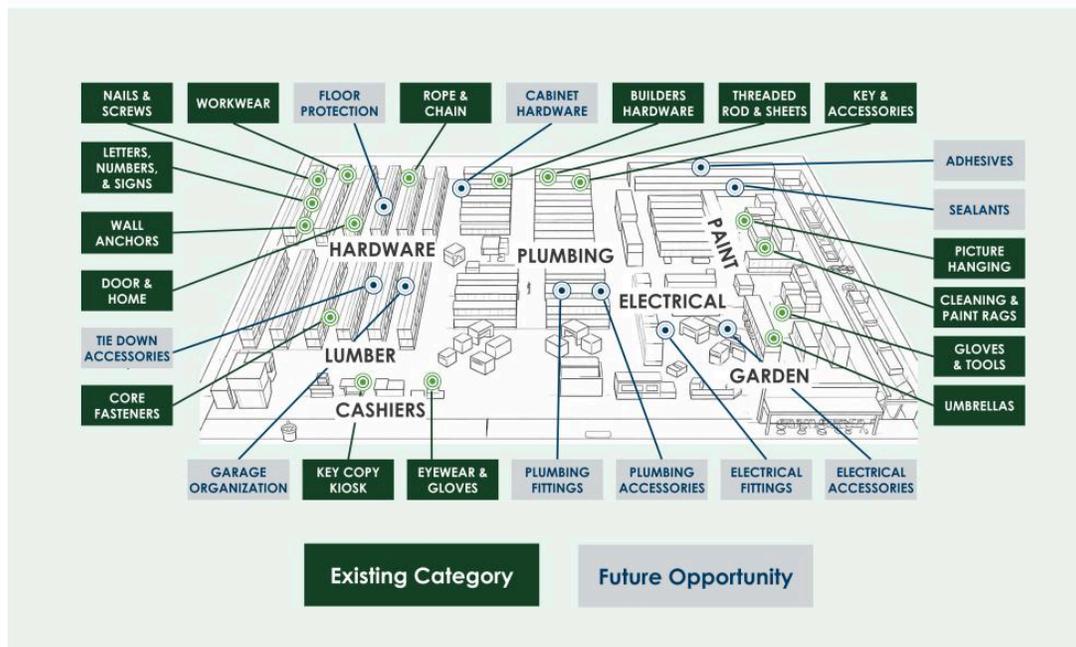


3X More Durable and 5X Abrasion Resistant

Shoppers upgrade from standard work gloves to Hillman's high-performance gear to ensure better grip strength and longer product life
Result: Brand loyalty in premium safety category

Retail Expansion Opportunities

Long runway to win in existing and new categories or aisles to increase sales per sq. ft. in retail locations



Hillman "owns" on average **140+ feet** at big box retailers and **120+ feet** in traditional hardware stores, with the potential for **100+ feet** of expansion in existing and future categories per store

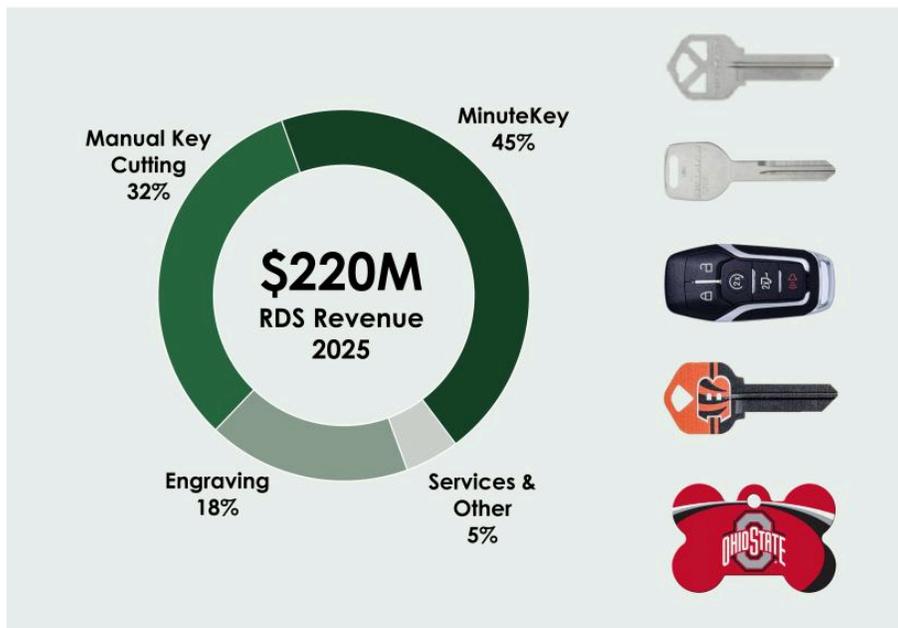
Note: Average square feet at retailers based on management estimates as of 2025

RDS Driving ROIC with the Newest MinuteKey Platform

Scott Moore – President, RDS

Robotics & Digital Overview

RDS platform serving retail consumers nationwide



Platform at Scale:
30,000+ machines across high-traffic retail locations

Unmatched Quality:
100% assembled in USA - designed, engineered, manufactured, and serviced in Tempe, AZ

Technology-Driven Efficiency:
Advanced remote management, predictive maintenance, and data-analytics for unrivaled unit economics

MinuteKey V3.5 Unlocking New Growth Vectors

Transforming the duplication experience through platform innovation and expanded offerings

Automated
Self-serve Key
Duplication
Kiosk



5,000
V3.5 units to
be deployed
by YE 2026

Automotive Keys

- Traditional, transponder, and smart fobs
- 1,200+ SKUs in the program
- DIY programming option



Endless Aisle (Ship-to-Home)

- 150+ different key types, and our entire catalog of licensed keys
- Cart-based targeting
- 18,000 orders/month

RFID Fobs

- 90% of RFID Market coverage
- Dispensed in seconds fully programmed



Content Management System

- Ability to deliver custom content for on-screen advertising



MinuteKey V3.5 Expanding the Core to Automotive Keys

Leveraging our extensive retail footprint and premier reputation to capture an underserved market



Note: Auto keys duplication market based on third-party consulting analysis and Hillman's current capabilities.

RDS Segment Financial Framework

2025

\$220M
Sales | Up 1.6% YoY

73%
Gross Margin

30%
Adj. EBITDA Margin

Disciplined Actions

- Capturing share in Auto category
- Strategic business wins
- Lower maintenance costs on modernized fleet
- Cost-out efficiency in lower-growth categories
- Increase segment cash flow due to completion of capex investment cycle

Financial Objective

RDS completing major investments and shifting focus to cash flow and returns

Strong RDS contribution to Hillman growth and profitability

Profitable Growth

Aligning pricing, cost efficiencies, and prioritizing high growth categories to drive financial performance

Please see reconciliation of non-GAAP metrics to GAAP results in the Appendix of this presentation.

Our Global Supply Chain Moat

Bob Davis - EVP, Global Supply Chain

Integrated Global Supply Chain: Our Structural Moat

We own the process from factory to customer shelf, enabling direct control over cost, volatility, and delivery



**“Dual Faucet”
Global Sourcing**

Diversified network across multiple origin countries to proactively manage landed cost and volatility



**End-to-End
Logistics & Trade**

In-house team to control the entire journey and directly contract freight and trucking



**Optimized Distribution
Network**

Lowers final-mile costs and provides leading speed and reliability

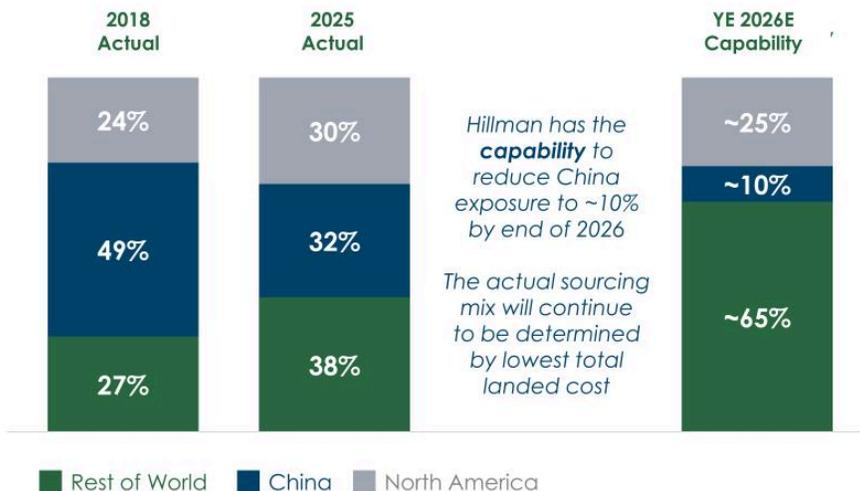


“Dual Faucet” Sourcing Agility to Optimize Landed Cost

Continuous monitoring of total landed cost across network to pivot sourcing to most cost-effective origin



...Determines Percent of Global Sourcing Spend



Management estimates. The 2026 year end capability reflects Hillman's expected sourcing flexibility across its global supply network and is not guidance or a projection of expected sourcing mix, which will be determined by lowest total landed cost across regions.

60+ Years of Trust with Suppliers

Reliability through decades-long partnerships and quality assurance



Long-Standing Partnerships

Decades-long relationships with key manufacturers, fostering mutual trust and reliability.



Rigorous Quality Assurance

Robust on-site audits and continuous monitoring ensure every product meets our strict specifications.



Supplier-Enabled Continuity

Our partners often add capacity or hold safety stock specifically for Hillman, reducing stock-out risk.



Network Designed for Speed and Proximity to Customer

Inventory is positioned close to customers to improve speed, service levels and cost to serve

 <24hr Order receipt to shipment	 ~97% US customers reached within 2 Days*
 ~98% Avg. order fill rate**	 24 Distribution and manufacturing centers



* Based on third-party consulting analysis. ** Management estimates.

Building a Smarter, Faster Supply Chain

Deploying state-of-the-art capacity, systems and data to drive scale, efficiency and returns



Warehouse Automation

Robotic efficiencies
Higher throughput and efficiency
Lower unit costs



Real-time Inventory Planning

Data-driven decisions
Enhanced forecasting
Improved working capital



Smart Logistics

Optimized routes
Faster deliveries
Increased scalability



Facility Upgrades and Renovations Since 2020

- Distribution centers near Bakersfield, CA; Jacksonville, FL; Kansas City, MO; Shannon, GA; and Toronto, ON, representing 25%+ of total footprint

Announced New State-of-The Art Facility

- 715K sq ft multipurpose leased facility near Cincinnati, OH
- Consolidating multiple nearby operations into one single modern distribution and operations hub featuring cutting-edge technology, capabilities and productivity
- Completing in phases from 2027 to 2029



Supply Chain Moat Drives Margin and Free Cash Flow

Seamless global infrastructure purpose built for stability and outperformance

<p>✓ Integrated Global Supply Chain</p> <p>OUTCOME Enables direct control over cost, volatility, and delivery</p>	<p>✓ “Dual Faucet” Sourcing Agility</p> <p>OUTCOME Structural cost advantage and fortress margin</p>	<p>~49% Adj. Gross Margin Up 630 bps since 2021</p> <hr/> <p>100%+ Free Cash Flow Avg. Conversion 2022-2025</p>
<p>✓ Optimized Distribution Network</p> <p>OUTCOME Improved speed, service and cost to serve</p>	<p>✓ Smarter, Faster Supply Chain</p> <p>OUTCOME Scale, efficiency and stronger returns</p>	

Free Cash Flow Conversion defined as Free Cash Flow / Adj. Net Income.
Please see reconciliation of non-GAAP metrics to GAAP results in the Appendix of this presentation.

Empowered People, Efficient Operations

Aaron Parker – Chief People Officer

People-First Culture Powering Sustainable Growth

Building on decades of service excellence while evolving our capabilities for the future

Service-Driven Foundation

58 Years as a Private Company

- People-first culture built on field service excellence
- 1,200+ field reps with 9-year average tenure creating deep customer relationships
- Industry-leading retention reflecting stability and commitment

Public Company Discipline

Became Public Company in 2021

- Enhanced operational rigor and SG&A efficiency
- Streamlined organization with clearer accountability and faster decision-making
- Formalized leadership development programs while maintaining core service culture

Strategic Growth Capability

Building Hillman for the Future

- Targeted leadership hires in high-growth Pro channels and key categories
- Strengthened global sourcing talent depth
- Safety-focused culture and diverse talent development powering sustainable growth

Investing in Our People Drives Performance

Our culture of safety and high retention fuels our core and strong financial performance



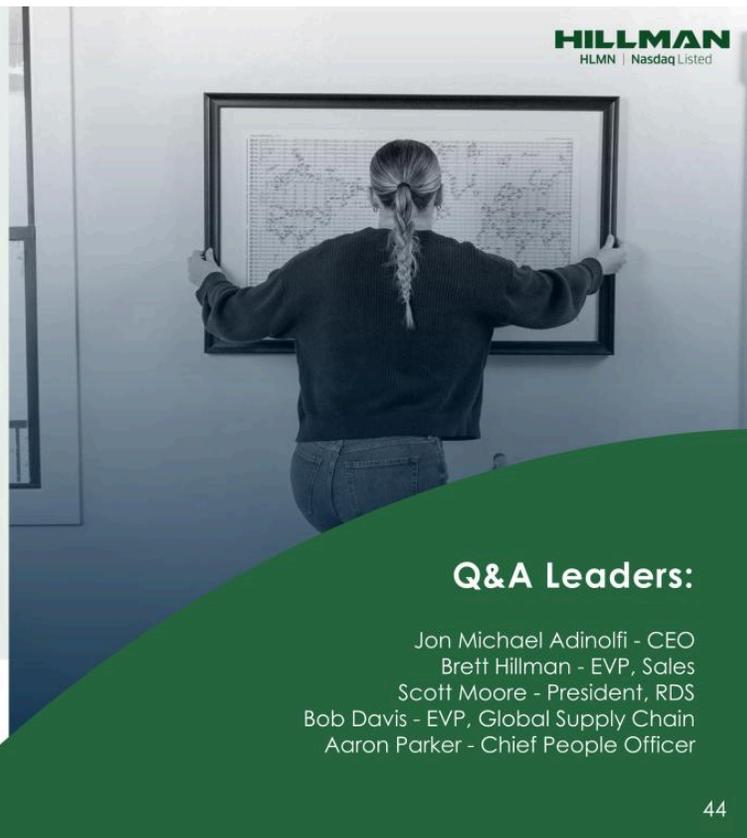
Note: Hillman financial results and data for full year 2025. TRIR refers to Total Recordable Incident Rate. Industry turnover benchmark and industry TRIR average based on 2025 BLS Wholesale Trade industry data. Please see reconciliation of non-GAAP metrics to GAAP results in the Appendix of this presentation.

The Hillman Group 2026 USA TODAY Top Workplaces Winner



Q&A

Owning & Expanding the Core



Q&A Leaders:

Jon Michael Adinolfi - CEO
Brett Hillman - EVP, Sales
Scott Moore - President, RDS
Bob Davis - EVP, Global Supply Chain
Aaron Parker - Chief People Officer

WIN THE PRO

Win the Pro

With our core secure, Hillman is firmly positioned to execute on major growth drivers. We will leverage our core competencies to extend our reach in professional contractor channels, unlocking scalable new revenue streams.

Jon Michael Adinolfi - CEO

Where We Play and Where We'll Grow

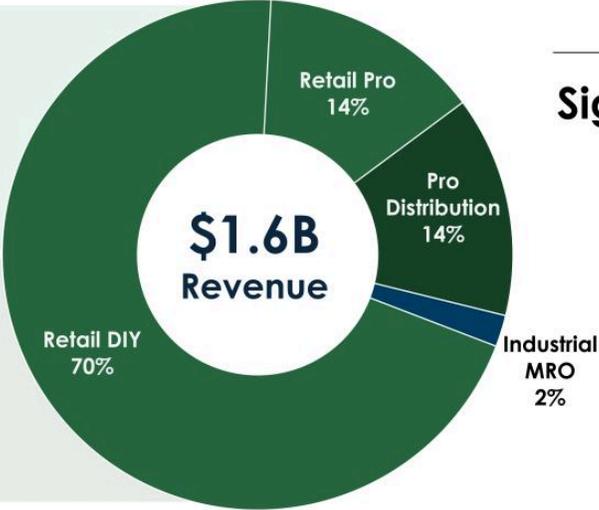
Our current mix and untapped potential

Current Mix:

Over 80% of our business is retail-driven, allowing us to win new product categories through our deep relationships with big-box retailers and hardware stores.

Largely Untapped Potential:

Leverage our core competencies in product breadth, sourcing scale, and distribution to systematically capture share in the large, fragmented Pro channel while continuing to drive incremental growth from our retail stronghold



Significant Growth Frontier



Management estimates.

Enlarging Our Core Market Focus

From a ~\$6.5B Core Market to a \$18B+ Opportunity

Total Opportunity:
\$18B+

Expand Categories

Adding hundreds of millions in opportunity by cross-selling categories, such as fasteners rope & chain, and builders hardware, at existing customers

Pro Distribution

Expand reach of fasteners, hardware and protective products beyond retail stores to ~\$9.5 billion of market opportunity

Industrial MRO

Represents ~\$2 billion in additional opportunity where we have minimal share today

~\$9.5B

~\$2B

Total Market:

\$18B+

Current Market:

~\$6.5B

Current addressable market in core retail categories.

Note: Each Hillman addressable market based on third-party consulting analysis and the Company's current capabilities.

Market Framing and Hillman Positioning

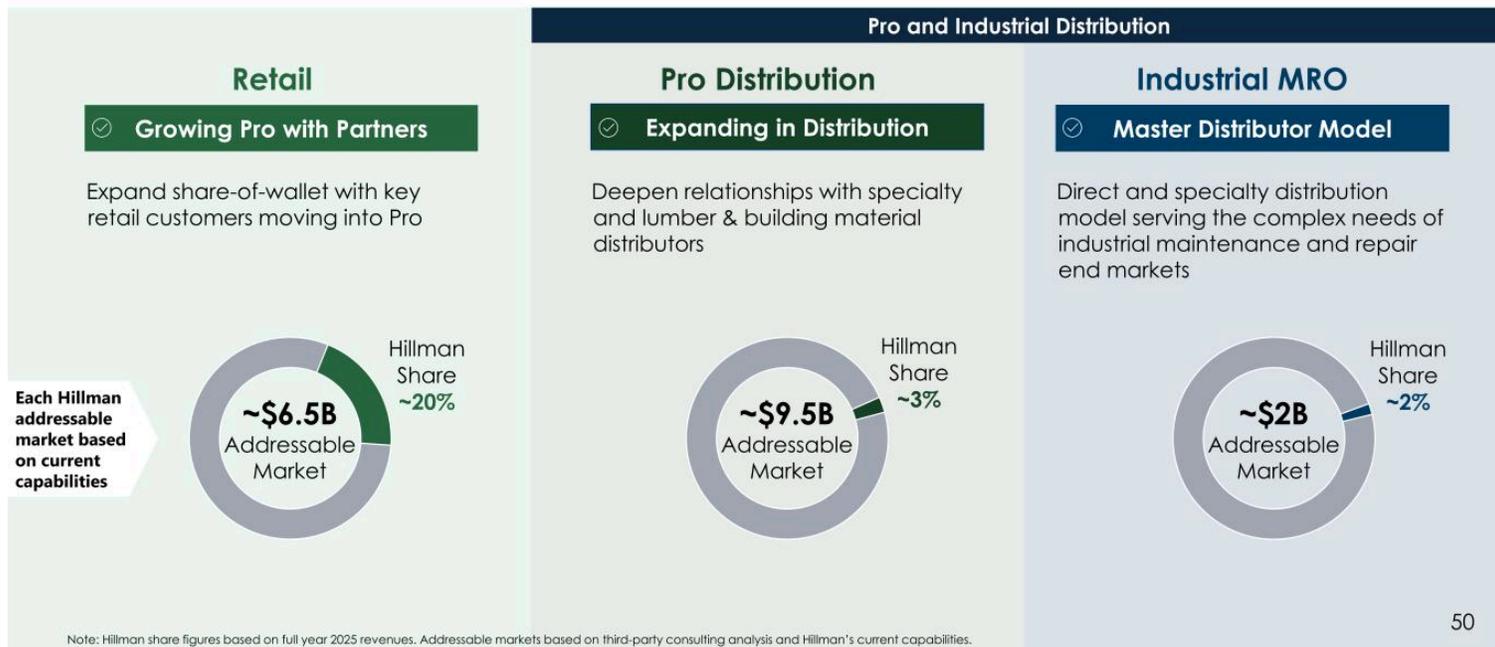
Attractive landscape to expand retail categories and win largely untapped Pro distribution customers

	Pro and Industrial Distribution		
	Retail	Pro Distribution	Industrial MRO
Description	<ul style="list-style-type: none"> Consumer and light professional sales through retail stores 	<ul style="list-style-type: none"> Serving contractors and builders through specialty and LBM channels 	<ul style="list-style-type: none"> Industrial maintenance and operations needs in factories and facilities
Distributor categories	<ul style="list-style-type: none"> Big box and broadline retail Hardware and specialty stores 	<ul style="list-style-type: none"> Specialty distributors Lumber & building materials 	<ul style="list-style-type: none"> Broadline distributors Master distributors
Example primary end user archetypes	<p><i>Specialty and trade contractors</i></p> <p><i>Small residential builders and remodelers</i></p> <p><i>DIY customers</i></p> <p><i>Builders and contractors</i></p>		<p><i>Maintenance / warehouses</i></p> <p><i>Facilities managers</i></p>
Customer examples			

Note: End user archetypes are not exclusive to a single channel and may purchase across retail, Pro distribution, and Industrial MRO based on use case; Based on third-party consulting analysis.

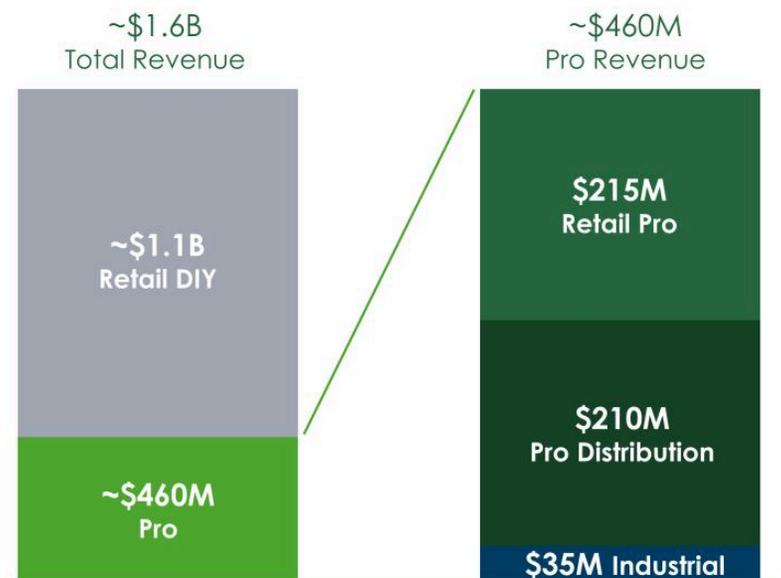
Strong Retail Position and Growing Pro Presence

Multi-lane growth strategy to pursue organic and bolt-on acquisition opportunities



Foothold in Professional Channels to Grow

Hillman is expanding from a DIY-category leader to a complete hardware solution for the Pro



Note: Hillman revenue based on full year 2025.

We have been serving the Pro for decades

We already serve the Pro at retail and through our distribution footholds

Pro distribution revenue comprises sales to distributors affiliated with our retail customers and other specialty distributors, along with lumber & building material distributors

Retailers and distributors often serve the same Pro customer with smaller ticket purchases at retail and bulk purchases at distribution

We have invested in R&D and engineering labs that enable us to develop products that meet or exceed ICC code specifications

Multi-Lane Growth Strategy Across Pro

Hillman has distinct and disciplined ways to drive growth across Pro channels

Pro Distribution

Scale Pro with Retail Partners

Capitalize on **\$215M** pro revenue platform with major strategic retail partners



Retail partners are building Pro specialty platforms and Hillman is preparing to scale with them

Specialty Distribution

Leverage existing **~\$100M** specialty trade fasteners business and other existing relationships



Operational capabilities in place to target thousands of specialty trade distributors

Lumber & Building Materials Distribution

~\$100M in current revenue across **~3,500 LBM** customers, primarily serving the front showroom



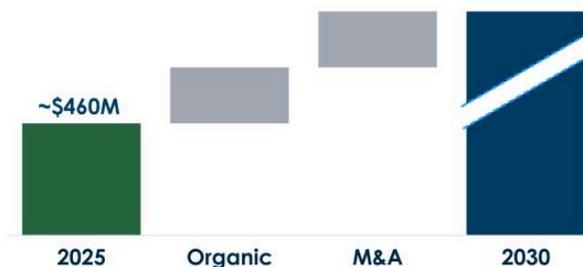
Move from the showroom to the yard, targeting large-volume fastener, hardware and protective product bulk orders

Core Competencies to Win the Pro

Structural and transferrable advantages to unlock the expansive market opportunity



Pro Revenue Growth Profile



Note: Growth bridge bar sizes are not drawn to scale.

Building a high-return growth engine focused on fasteners and specialty hardware, along with key categories where Hillman has core sourcing advantages

Scaling Power Pro Product Line to \$200 Million

Products such as Power Pro can double revenue through deeper pro-channel penetration

- **Platform Strength**

Established Power Pro 25 years ago as a specialized product line; now a premier brand known for category-leading performance

- **Substantial Scale**

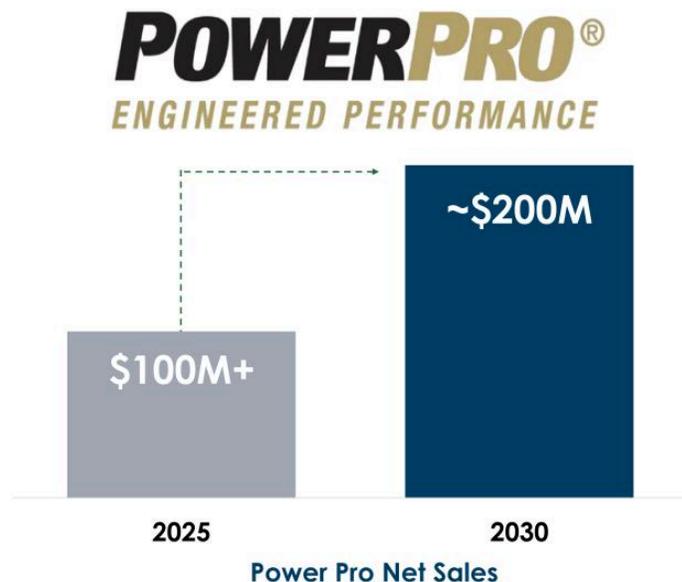
Successfully scaled into a \$100M+ business with a diversified footprint across 11 key applications, including structural, masonry, and roofing

- **Channel Optimization**

Full-suite merchandising solutions capturing market share across retail Pro, specialty and LBM distribution channels

- **Momentum & Outlook**

Power Pro delivered 9% YoY growth in 2025 and targeting revenue to double to \$200M within the next 5 years



Retail Pro

Our longstanding retail partners are strengthening their Pro platforms and Hillman is preparing to scale with them, enabling a larger share-of-wallet of high-volume bulk orders.

James Daly - SVP, Pro

The Pro Landscape With Retail Partners

Retail partners serve the pro inside the store and increasingly at the job site

Retail partners serve Pro customers inside the store and online



\$215M

Hillman Retail Pro Revenue

Serving pro customers at retail partners in 2025

Retailer partners also have dedicated businesses to serve Pros at job sites



Immense Opportunity

To expand Hillman share-of-wallet with Pros, enabling higher capture of high-volume bulk orders

Large Whitespace to Grow Pro with Retail Partners

Longstanding retail partners are strengthening Pro platforms and Hillman is preparing to scale with them

60+ Years of Retail Excellence...

#1 Position Across
Primary Categories



...Supports Hillman's Pro Expansion with Existing Relationships



Hillman Team in Place:

Dedicated Retail Pro team launched in 2025, led by SVP James Daly

Retail Partners Trust Hillman to Expand Pro with Them

Product depth, sourcing advantage, credibility, and service mindset transfer to Pro channels

POWERPRO®
ENGINEERED PERFORMANCE



✓ Same core fasteners, anchors, and hardware Pros need, packaged in job-friendly formats with spec consistency

Hillman Advantages in Pro

-  **Product Availability & Category Management**
Hillman's ~111,000 SKUs already include the high-quality fasteners and hardware that can be repackaged and relabeled to fulfill Pro orders
-  **Global Supply Chain Advantage**
"Dual faucet" sourcing provides significant industry cost and quality edge, along with 24 DCs to serve Pro
-  **Sales Expertise and Proven Performance**
Deep bench of talent with direct industry experience selling established brands like Power Pro over 25 years
-  **Financial Strength**
Strong balance sheet to offer flexible terms and inventory support that Pro accounts require

Bulk Fastener Opportunity

Scalable Pro channel organic growth example by closing the “attach-rate” gap

A significant long-term opportunity where Hillman can win by simplifying procurement for Pro channel and increasing the fastener attach-rate gap with Hillman bulk programs and sourcing scale

Long-Term Upside

- **Attach-rate gap:** Fasteners included in ~5% of purchases at distribution vs ~30% at DIY retail
- **Closing the attach-rate gap:** By ensuring fasteners become a planned purchase and not just an impulse grab in-store, we can close the attach-rate gap and capture the bulk order
- **Significant long-term upside:** Closing a fraction of the attach rate gap represents significant potential revenue



**SAME SCREW,
DIFFERENT PACKAGING**

Pro Distribution: Specialty

Our objective is to pursue high-return growth on existing operational capabilities to build upon our ~\$100M specialty trade fasteners business and other existing relationships.

Chris Martin - EVP, Commercial & Industrial Pro

Expansive Specialty Distribution Landscape

Target high-return growth serving specialty distributors through existing operational capabilities



GMS
GYPSUM MANAGEMENT & SUPPLY, INC.

ADG
ARTISAN DESIGN GROUP

RedDOT CORPORATION

FBM
Precision Building Materials

SRS
Distribution

HD
SUPPLY

CENTRAL STATES
100% EMPLOYEE OWNED

L&W
SUPPLY

ABC
Supply Co. Inc.

QXO

STAFDA

WHITE CAP

Owned by Hillman Retail Partners

- ✓ Products, supply chain, sales teams, and financial strength to address the thousands of building product distributors across numerous trade specialties

Specialty Distribution Capabilities in Action

~\$100M of current revenue from specialty product-led solutions for critical applications

Metal Roofing Solutions Examples



Powder-Coat Matching

- We manage thousands of SKUs of color-matched fasteners
- A slate blue metal roof requires a screw head to match perfectly and last 30 years



Weather Sealing

- Washers and seals must withstand extreme UV and temp changes
- Hillman's quality control and sourcing ensure the right products

THE OUTCOME

Pros pay for the Hillman brand assurance and transferable capabilities that win across verticals



~98%

Avg Order Fill Rate*

Why We Win

- ✓ We manage SKUs that general line distributors find too difficult to stock
- ✓ Fulfillment agility
- ✓ Availability is the product for project success and uptime
- ✓ Thousands of SKUs delivered in exact job-lot quantities
- ✓ Vertically integrated supply chain



* Management estimates.

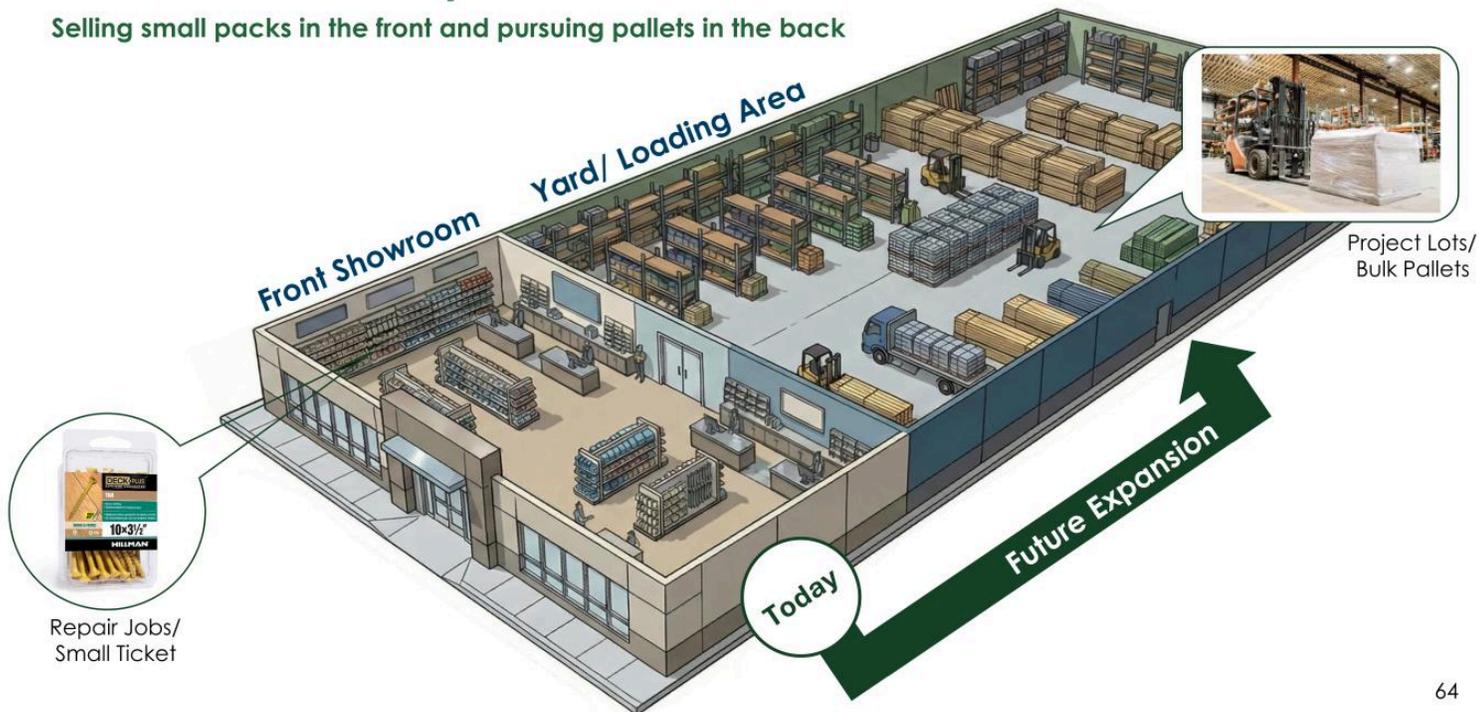
Pro Distribution: Lumber & Building Materials (LBM) End Market

Leveraging our existing ~\$100 million of revenue across thousands of LBM customer showrooms to expand into the higher volume yard and bulk loading areas, converting small ticket packaged sales into pallet-scale project orders within the same footprint.

Jon Michael Adinolfi - CEO

LBM Customer Expansion from the Showroom to the Yard

Selling small packs in the front and pursuing pallets in the back



Transferable Structural Advantages and Competencies

Core capabilities transfer efficiently from existing LBM customer showroom footprint to yard expansion



LBM Customer Penetration from Small Ticket to Bulk Order

Converting an existing ~\$100M front showroom business into a total facility powerhouse



Front Showroom

Today: Convenience Buys in Showroom

Current focus on 4-foot displays of retail-style packaged deck, drywall and other fasteners



Yard / Back Loading Area

Opportunity: Higher Volume Orders in Yard

The project buyer: framing, decking, drywall fasteners, etc. for entire house, building or large project

~\$100M of revenue currently serving ~3,500 mostly LBM customers, primarily through front showrooms, provides foothold to target larger volume bulk orders

Capture a larger share of the ~\$9.5 billion professional distribution market through bulk fastener expansion by repackaging individual boxes to pallets

Note: Addressable market based on third-party consulting analysis and Hillman's current capabilities.

M&A Strategy

Build upon our long history of disciplined bolt-on acquisitions to expand categories and pro share of wallet, leverage our global sourcing platform and deliver accretive growth

Michael Koehler – VP, IR, Treasury and M&A

Track Record of Compounding Accretive Growth

M&A experience built on 30+ deals successfully integrated and scaled over decades

60+ Years of Consistent Organic Growth and Bolt-Ons



- Platform Strength**
Industry leading position fortified through a repeatable playbook of organic growth and attractive bolt-ons
- M&A Execution Experience**
Proven history of identifying targets, acquiring them at disciplined multiples, and generating returns
- Strategic Fit**
We buy capabilities and categories that we can integrate and scale through our existing core strengths, unlocking value that smaller operators cannot access

Leveraging Core to Expand Across Each Channel

M&A strategy targeting specific strengths across our three key channels



	Expand Categories	Pro Distribution	Industrial
	<p>Adjacent Categories</p> <p>Acquire category players that can layer new products and aisles into Hillman's offerings to existing retail customer relationships</p> <p>Increase sales per sq. ft. in existing retail locations</p>	<p>Share-of-Wallet</p> <p>Acquire distributors in fasteners, hardware and adjacent categories that can expand share of wallet and leverage Hillman's global supply chain</p> <p>Expand fasteners & hardware reach beyond retail stores</p>	<p>Master Distributor Model</p> <p>Plug master distributors into Hillman's global supply chain, with focus on long-tail complexity, high spec SKU requirements and dependable deliveries</p> <p>Realize synergies through enhanced scale & logistics</p>
Field Sales Capabilities	✓	✓	✓
Category Management	✓	✓	✓
Global Supply Chain	✓	✓	✓

Adjacent Category Examples

Bespoke strategies to deploy structural advantages across attractive new categories via M&A

Adhesives

Materials used across construction jobs to bond, fill, or waterproof joints and surfaces



Wide-reaching category across retail and Pro channels with strong innovation tailwinds

Door Hardware

Entry locksets, deadbolts, handles, and related hardware for multi-family and commercial use



Fragmented market, which expands Pro channel presence serving developers and remodelers

Plumbing

Pipes, fittings, valves, faucets and showerheads to supply water and manage drainage



Stable retail category with Pro channel overlap, driven mostly by R&R demand

Strategic M&A Philosophy

Accelerating growth via disciplined bolt-ons & strict capital allocation



The Strategic Filter

Advance deals that can leverage our core and enhance our industry position at attractive returns

OPERATIONAL FIT

Leverage global sourcing scale to improve margins

CROSS-SELL POTENTIAL

Sell target's products to our customers or vice-versa

CULTURAL FIT

Aligned with core values and fits our strategy



Financial Guardrails

RETURNS & ACCRETION



Deals viewed through long-term ROIC lens while providing earnings growth and accretion

ATTRACTIVE VALUATION



Disciplined acquisition framework with 5x to 6x average EBITDA purchase multiples since IPO

BALANCED ALLOCATION



Active share buyback program demonstrates financial strength alongside M&A

The M&A Playbook in Action

ACQUISITION (2024)



Koch Rope & Chain

Identified a logical fit: Heavy product that retailers struggle to import and directly in adjacent category to existing hardware lines.

INTEGRATION



Supply Chain Ops

Integrated Koch's supply chain into Hillman's massive network, improving fulfillment reliability and cost structure.

RESULTS



WON

Displaced competitor to become primary supplier for rope & chain category at national hardware store customer

REPLICATE (2026)

Identify Category

Leverage Core

Execute Acquisition

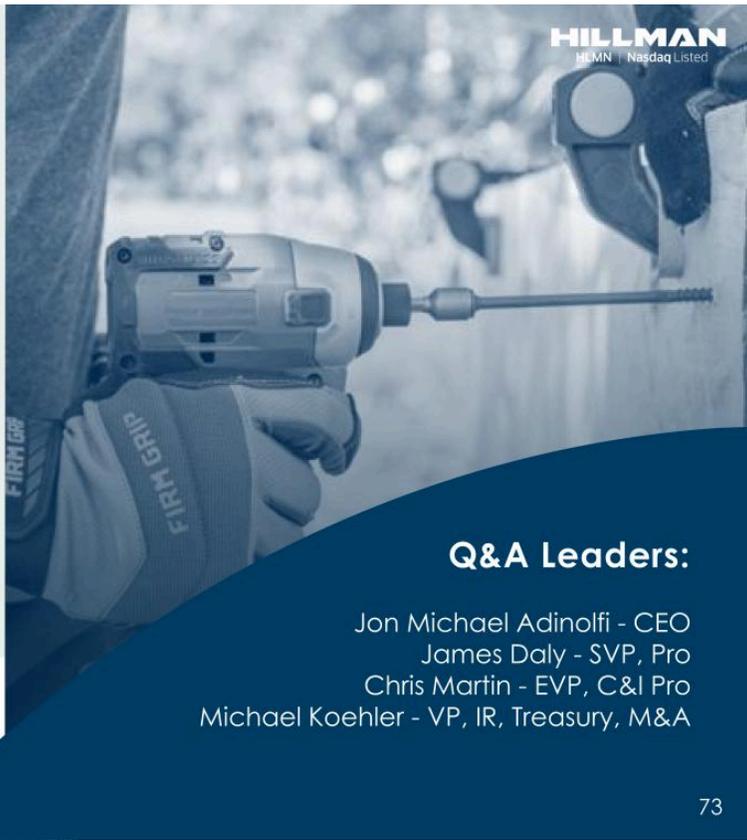


- Acquire attractive targets
- Drive incremental margin through scale, global sourcing and cross-sell potential



Q&A

Win the Pro and M&A



Q&A Leaders:

Jon Michael Adinolfi - CEO
James Daly - SVP, Pro
Chris Martin - EVP, C&I Pro
Michael Koehler - VP, IR, Treasury, M&A

FINANCIAL FRAMEWORK

Rocky Kraft - CFO

Financial Framework & Value Creation

5-year financial objectives driving growth, margins, cash flow & ROIC

SECTION OVERVIEW

Sturdy Financial Foundation

- ✓ **Execution Track Record:** Margin expansion and deleveraging since public show we can execute in tough markets
- ✓ **2026 Outlook:** Growth primarily driven by controllable levers (new business wins, Pro ramp, pricing), and tight cost management
- ✓ **ROIC Focus:** Every strategic pillar - Own Core, Expand Categories, Win Pro - translates directly into measurable financial outcomes: growth, margin expansion, cash generation, and ROIC improvement



8-12%
Revenue
CAGR



Low-Double-Digit
Adj. EBITDA
CAGR



~100%
Free Cash Flow
Avg. Conversion



<2.5x
Net Leverage

Note: CAGRS compared to full year 2025 results. Net Leverage defined as Net Debt / Adj. EBITDA. Free Cash Flow Conversion defined as Free Cash Flow / Adj. Net Income.

Executing and Delivering Value Since Public Debut

Vertically integrated operations and innovative products with proven ability to structurally expand margins



Proof of Execution

Expanded Adjusted EBITDA margin to 17.7% and restored balance sheet flexibility, despite LSD revenue CAGR due to macro headwinds since going public in 2021. This validates operating playbook at multiple points of the cycle.

Net Leverage defined as Net Debt / Adj. EBITDA. Please see reconciliation of non-GAAP metrics to GAAP results in the Appendix of this presentation.

Affirming 2026 Growth Trajectory

Projecting another year of growth with strong profitability and balance sheet improvement



Net Leverage defined as Net Debt / Adj. EBITDA. Free Cash Flow Conversion defined as Free Cash Flow / Adj. Net Income. Please see reconciliation of non-GAAP metrics to GAAP results in the Appendix of this presentation.

Hillman's Path to \$2.5 Billion of Net Sales

Targeting an 8%-12% revenue CAGR over the next 5 years driven by multiple levers



Scaling Pro Channels at Attractive Margins

The Pro channel has structurally lower SG&A that roughly offsets lower gross margin

	Retail		Pro Channel
Gross Margin		Retail IS HIGHER THAN Pro Channel	
SG&A as % of Sales		Retail IS HIGHER THAN Pro Channel	
Adjusted EBITDA Margin		Retail IS COMPARABLE TO Pro Channel	

Strong Free Cash Flow Poised to Continue

Driving Balance Sheet Strength and ROIC Enhancement Objectives

Strong FCF Conversion During Years of Major Investment Since Public

Capex as % of Sales
2022-2025 Average

~2.5%
Growth

~2.5%
Maintenance

Free Cash Flow Conversion
2022-2025 Average

102%
FCF / Adj. Net Income

Completing major investments: RDS platform deployments substantially finished

Capex: Projected capex to focus on targeted projects and maintenance

Returns focus: Capex moderation and networking capital discipline to drive cash generation and returns

~100% Average Free Cash Flow Conversion Expected To Continue over Next 5 Years



Adjusted Net Income Growth



Capex Moderation



Net Working Capital Discipline



Capital Structure Optimization

Free Cash Flow Conversion defined as Free Cash Flow / Adj. Net Income. Please see reconciliation of non-GAAP metrics to GAAP results in the Appendix of this presentation.

Capital Goes to the Highest Returns

Disciplined & return-led capital allocation

Our objective is to move ROIC meaningfully higher through disciplined deployment



Reinvestment

High ROIC efficiency and targeted growth



Balance Sheet Strength

Target net leverage <2.5x to preserve financial flexibility



M&A Bolt-ons

Accretive bolt-on deals



Returns

Execute against \$100M share buyback program

ROIC Drives Every Decision

Improving capital efficiency to create value



Returns Focused

Every project and deal evaluated against return expectations within our framework



Aligned Incentives

Management incentives tied to ROIC improvement



High-Teens Target ROIC

Improvement driven by scalable platform, cash generation and disciplined capital deployment

Please see reconciliation of non-GAAP metrics to GAAP results in the Appendix of this presentation.

Our 5-Year Financial Objectives

Resilient by design, growth by discipline, high-quality earnings compounder

Revenue
Growth



8-12%
Revenue CAGR

Margin
Expansion



Low-Double-Digit
Adj. EBITDA CAGR

Maintain Strong
Balance Sheet



<2.5x
Target Net Leverage

ROIC
Improvement



High-Teens
Target ROIC

Note: CAGRs compared to full year 2025 results. Net Leverage defined as Net Debt / Adj. EBITDA.

Q&A

Session 3



Q&A Leaders:

Jon Michael Adinolfi - CEO
Rocky Kraft - CFO

CLOSING REMARKS

Jon Michael Adinolfi - CEO

Our Blueprint for Value Creation

The strategic pillars
that will guide our
path forward



Expansive Largely Untapped White Space

To accelerate share gains over 5-year target horizon

Hillman Share of
\$18B+
Addressable
Market

~9%
At \$1.6B
Revenue
Today

~14%

At \$2.5B
Revenue
Target

✓ Core Growth

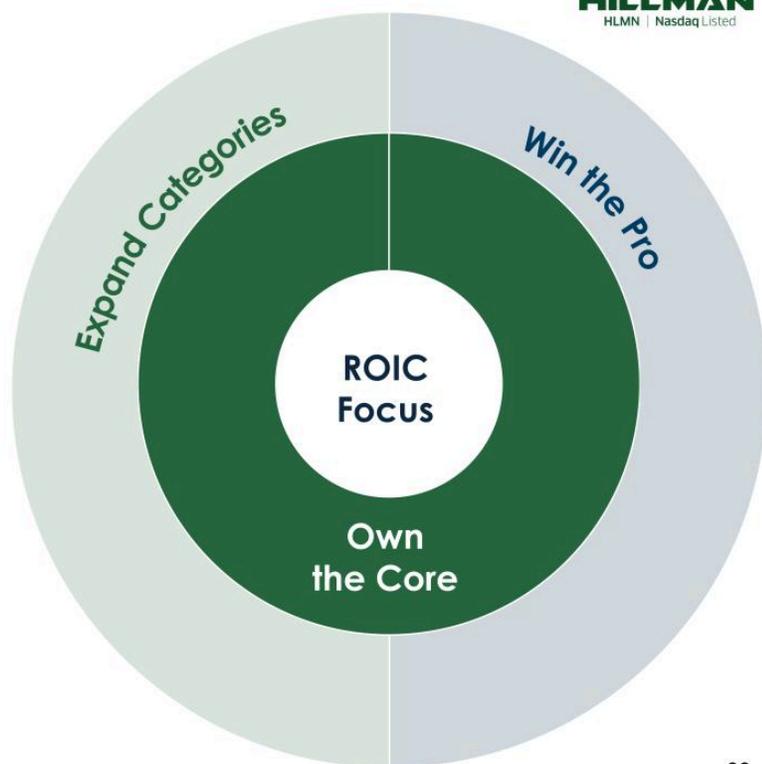
✓ New Business Wins

✓ M&A

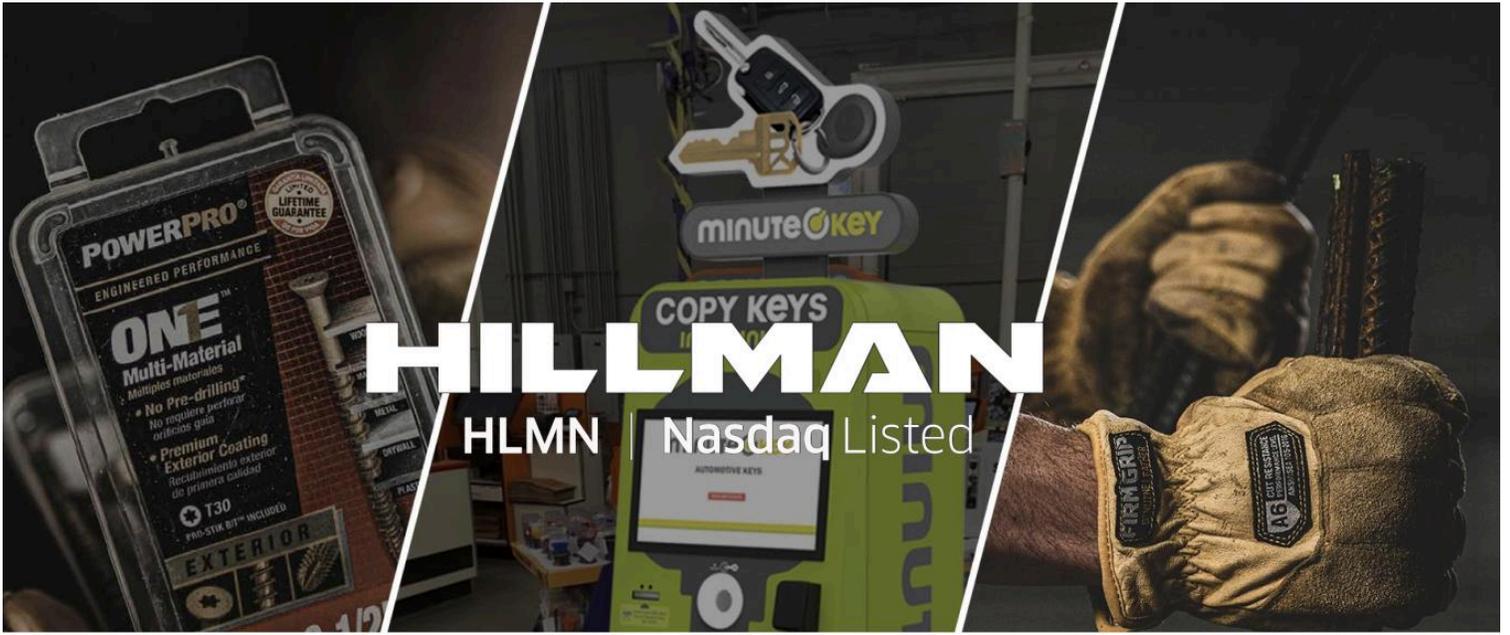
Note: Addressable market based on third-party consulting analysis and Hillman's current capabilities.

Value Creation Catalysts

- ✓ **Resilient core business** fortified by unique advantages serving as platform for growth
- ✓ **Expansive largely untapped \$18B+ TAM** to accelerate growth in adjacent product categories and Pro channels
- ✓ **Integrated operations** and long-term supply relationships with proven ability to structurally expand margins
- ✓ **Solidified balance sheet** and **strong cash generation** to pursue ROIC-enhancing investments
- ✓ **Highly experienced teams** in place to execute value creation strategy



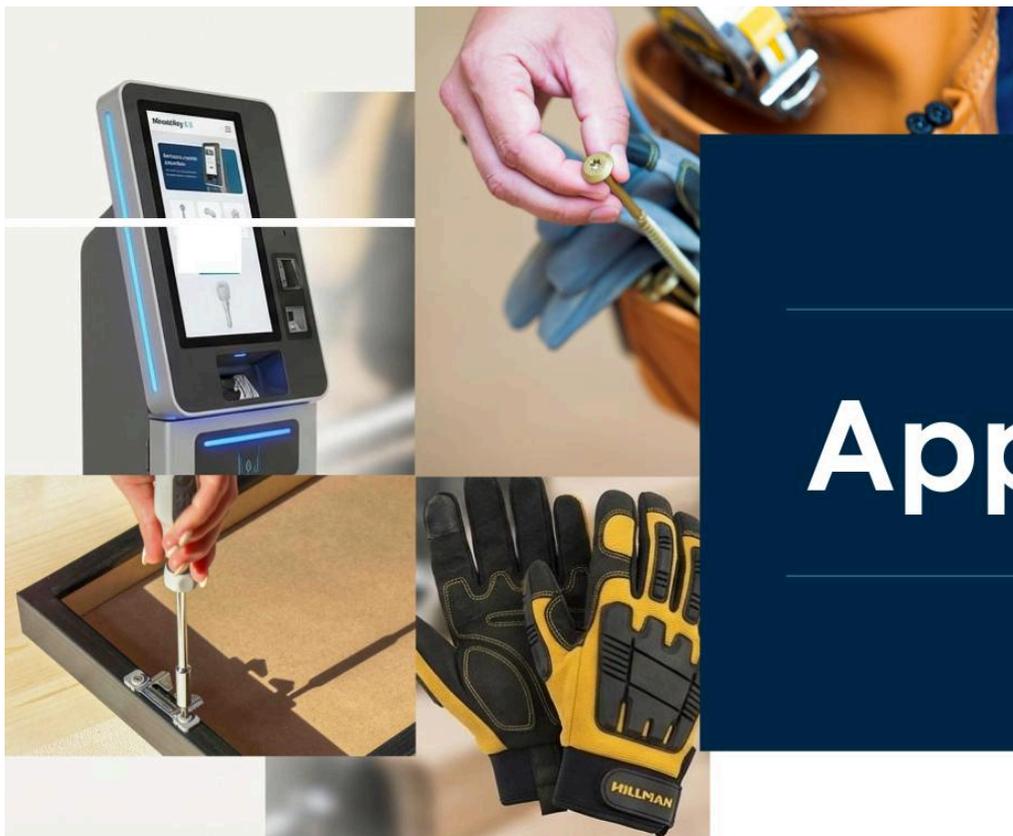
Note: TAM based on third-party consulting analysis and Hillman's current capabilities.



HILLMAN

HLMN Nasdaq Listed

Thank You!



Appendix

Annual Performance by Operating Segment

Hardware & Protective	2025	2024	Δ
<i>Year ended</i>	<i>12/28/2025</i>	<i>12/28/2024</i>	
Net Sales	\$1,193,957	\$1,107,993	7.8%
Adjusted EBITDA	\$196,250	\$155,698	26.0%
Adjusted EBITDA Margin %	16.4%	14.1%	230 bps
Robotics & Digital	2025	2024	Δ
<i>Year ended</i>	<i>12/27/2025</i>	<i>12/28/2024</i>	
Net Sales	\$220,157	\$216,701	1.6%
Adjusted EBITDA	\$65,913	\$70,275	(6.2)%
Adjusted EBITDA Margin %	29.9%	32.4%	(250) bps
Canada	2025	2024	Δ
<i>Year ended</i>	<i>12/27/2025</i>	<i>12/28/2024</i>	
Net Sales	\$138,110	\$147,901	(6.6)%
Adjusted EBITDA	\$13,154	\$15,780	(16.6)%
Adjusted EBITDA Margin %	9.5%	10.7%	(120) bps
Consolidated	2025	2024	Δ
<i>Year ended</i>	<i>12/27/2025</i>	<i>12/28/2024</i>	
Net Sales	\$1,552,224	\$1,472,595	5.4%
Adjusted EBITDA	\$275,317	\$241,753	13.9%
Adjusted EBITDA Margin %	17.7%	16.4%	130 bps

Please see reconciliation of non-GAAP metrics to GAAP results in the Appendix of this presentation. Figures in Thousands of USD unless otherwise noted.

Annual Revenue by Product Category

	Hardware & Protective	Robotics & Digital	Canada	Consolidated
Year Ended December 27, 2025				
Fastening and Hardware	\$928,445	\$—	\$122,916	\$1,051,361
Personal Protective	265,512	—	5,425	270,937
Keys and Key Fobs	—	179,215	9,739	188,954
Engraving and Resharp	—	40,942	30	40,972
Consolidated	\$1,193,957	\$220,157	\$138,110	\$1,552,224

	Hardware & Protective	Robotics & Digital	Canada	Consolidated
Year Ended December 28, 2024				
Fastening and Hardware	\$882,515	\$—	\$133,968	\$1,016,483
Personal Protective	225,478	—	4,447	229,925
Keys and Key Fobs	—	168,637	9,446	178,083
Engraving and Resharp	—	48,064	40	48,104
Consolidated	\$1,107,993	\$216,701	\$147,901	\$1,472,595

Figures in Thousands of USD unless otherwise noted.

Adjusted EBITDA Reconciliation

Year Ended	December 27, 2025	December 28, 2024	December 29, 2023	December 31, 2022	December 25, 2021
Net income (loss)	\$40,305	\$17,255	\$(9,589)	\$(16,436)	\$(38,332)
Income tax expense (benefit)	16,291	9,297	2,207	1,769	(11,784)
Interest expense, net	56,467	59,241	68,310	54,560	67,094
Depreciation	79,870	68,766	59,331	57,815	59,400
Amortization	61,232	61,274	62,309	62,195	61,329
EBITDA	\$254,165	\$215,833	\$ 182,568	\$ 159,903	\$137,707
Stock compensation expense	14,246	13,463	12,004	13,524	15,255
Restructuring and other costs ⁽¹⁾	4,058	2,978	3,031	2,617	910
Litigation expense ⁽²⁾	1,950	5,000	339	32,856	12,602
Transaction and integration expense ⁽³⁾	232	1,243	1,754	2,477	11,123
Change in fair value of contingent consideration	(240)	228	(4,936)	(1,128)	(1,806)
Refinancing charges ⁽⁴⁾	906	3,008	-	-	8,070
Impairment charges ⁽⁵⁾	-	-	24,600	-	-
Management fees	-	-	-	-	270
Change in fair value of warrant liability ⁽⁶⁾	-	-	-	-	(14,734)
Buy-back expense ⁽⁷⁾	-	-	-	-	2,000
Inventory revaluation charges ⁽⁸⁾	-	-	-	-	32,026
Anti-dumping duties ⁽⁹⁾	-	-	-	-	3,995
Adjusted EBITDA	\$275,317	\$241,753	\$ 219,360	\$ 210,249	\$207,418

- Restructuring and other costs includes consulting, severance and other costs related to our distribution center relocations and corporate restructuring activities. 2024 and 2023 include costs associated with the Cybersecurity Incident that occurred in May 2023.
- Litigation expense includes an accrual for the tentative settlement of a California wage-hour class action / Private Attorneys General Act (PAGA) claim in 2025 along with a settlement and legal fees paid in association with a dispute with a kiosk development partner in 2024. Litigation expense in 2023 - 2021 includes legal fees associated with our litigation with KeyMe, Inc. and Hy-Ko Products Company LLC.
- Transaction and integration expense in 2024 and 2025 includes professional fees and other costs related to acquisition activity, including without limitation the Koch Industries, Inc. and Intex DIY, Inc. Transaction and integration expense in 2021 includes professional fees, non-recurring bonuses, and other costs related to acquisitions, including the merger with Landcadia III and the secondary offerings of shares in 2022 and 2023.
- In the first quarters of 2025 and 2024, we entered into a Repricing Amendment (2025 Repricing Amendment and 2024 Repricing Amendment) on our existing Senior Term Loan due July 14, 2028. In 2021, in connection with the merger with Landcadia III, we refinanced our Term Credit Agreement and ABL Revolver. Proceeds from the refinancing were used to redeem in full senior notes due July 15, 2022 (the "6.375% Senior Notes") and the 11.6% Junior Subordinated Debentures.
- In 2023, we recorded an impairment charge in our Hardware and Protective Solutions segment of \$24.6 million, primarily related to review of certain product offerings. We evaluated a specific product line and decided to exit certain retail locations and markets, which reduced the future cash flows from this product line and impacted the lower of cost or market valuation of inventory. As a result of this review we impaired \$19.6 million of intangible assets and recorded inventory revaluation charges of \$5.0 million.
- The warrant liabilities associated with the merger with Landcadia III were fully redeemed in 2021.
- Infrequent buy backs associated with new business wins.
- In 2021, we recorded an inventory valuation adjustment in our Hardware and Protective Solutions segment of \$32.0 million primarily related to strategic review of our COVID-19 related product offerings. We evaluated our customers' needs and the market conditions and ultimately decided to exit the following protective product categories related to COVID-19: cleaning wipes, disinfecting sprays, face masks, and certain disposable gloves.
- Anti-dumping duties assessed related to the nail business for prior year purchases.

Segment Adjusted EBITDA Reconciliations

Year Ended December 27, 2025	Hardware & Protective	Robotics & Digital	Canada
Operating Income	\$90,553	\$17,322	\$6,094
Depreciation & amortization	88,829	47,390	4,883
Stock Compensation Expense	12,080	1,144	1,022
Restructuring	2,783	120	1,155
Litigation expense	1,780	170	—
Transaction and integration expense	225	7	—
Change in fair value of contingent consideration	—	(240)	—
Adjusted EBITDA	\$196,250	\$65,913	\$13,154

Year Ended December 28, 2024	Hardware & Protective	Robotics & Digital	Canada
Operating Income	\$60,138	\$20,549	\$8,114
Depreciation & amortization	82,446	42,661	4,933
Stock Compensation Expense	11,562	1,117	784
Restructuring	340	689	1,949
Legal settlements	—	5,000	—
Transaction and integration expense	1,212	31	—
Change in fair value of contingent consideration	—	228	—
Adjusted EBITDA	\$155,698	\$70,275	\$15,780

Adjusted Net Income and Adjusted EPS Reconciliation

Year Ended	December 27, 2025	December 28, 2024	December 30, 2023	December 31, 2022	December 25, 2021
Net Income (loss)	\$40,305	\$17,255	\$(9,589)	\$(16,436)	\$(38,332)
Remove adjusting items ⁽¹⁾	21,152	25,920	36,792	50,346	69,711
Mark-to-Market adjustment on interest rate swaps ⁽²⁾	—	—	—	—	(1,685)
Remove amortization expense	61,232	61,274	62,309	62,195	61,329
Remove tax benefit on adjusting items and amortization expense ⁽³⁾	(6,730)	(7,230)	(10,052)	(12,991)	(20,955)
Adjusted Net Income	\$115,959	\$97,219	\$79,460	\$83,114	\$70,068
Reconciliation to Adjusted Diluted Earnings per Share					
Diluted Earnings per Share	\$0.20	\$0.09	\$(0.05)	\$(0.08)	\$(0.28)
Remove adjusting items ⁽¹⁾	0.11	0.13	0.19	0.26	0.51
Mark-to-Market adjustment on interest rate swaps ⁽²⁾	0.00	0.00	0.00	0.00	(0.01)
Remove amortization expense	0.31	0.31	0.32	0.32	0.45
Remove tax benefit on adjusting items and amortization expense ⁽³⁾	(0.03)	(0.04)	(0.05)	(0.07)	(0.15)
Adjusted Diluted Earnings per Share	\$0.58	\$0.49	\$0.41	\$0.43	\$0.51
Reconciliation to Adjusted Diluted Shares Outstanding					
Diluted Shares, as reported ⁽⁴⁾	199,480	198,915	194,722	194,249	134,699
Non-GAAP dilution adjustments					
Dilutive effect of stock options and awards	—	—	1,136	1,190	1,541
Dilutive effect of warrants	—	—	—	—	134
Adjusted Diluted Shares	199,480	198,915	195,858	195,440	136,373

Note: Adjusted EPS may not add due to rounding.

- Please refer to "Reconciliation of Adjusted EBITDA" table above for additional information on adjusting items. See "Per share impact of Adjusting Items" table below for the per share impact of each adjustment.
- Reflects the mark to market adjustment on the interest rate swaps. Subsequent to the merger in 2021, the Company qualifies for hedge accounting on the swaps, which eliminates the mark to market adjustment.
- We have calculated the income tax effect of the non-GAAP adjustments shown above at the applicable statutory rate of 25% for the U.S. and 26.2% for Canada except for the following items:
 - The tax impact of stock compensation expense was calculated using the statutory rates above, excluding certain awards that are non-deductible.
 - Amortization expense for financial accounting purposes was offset by the tax benefit of deductible amortization expense using the statutory rate of 25%.
- Diluted shares on a GAAP basis for the fifty-two weeks ended December 27, 2025 and December 28, 2024 include the dilutive impact of 2,029 and 2,807 options and awards, respectively.

Adjusted Gross Profit and Margin Reconciliations

Year Ended	December 27, 2025	December 28, 2024	December 30, 2023	December 31, 2022	December 25, 2021
Net Sales	\$1,552,224	\$1,472,595	\$1,476,477	\$1,486,328	\$1,425,967
Cost of sales (exclusive of depreciation and amortization)	795,875	764,691	828,956	846,551	859,557
Gross margin (exclusive of depreciation and amortization)	\$756,349	\$707,904	\$647,521	\$639,777	\$566,410
Gross margin % (exclusive of depreciation and amortization)	48.7%	48.1%	43.9%	43.0%	39.7%
Adjusting Items ⁽¹⁾ :					
Buy-back expense	—	—	—	—	2,000
Anti-dumping duties	—	—	—	—	3,995
Impairment charges	—	—	5,000	—	32,026
Adjusted Gross Profit (exclusive of depreciation and amortization)	\$756,349	\$707,904	\$652,521	\$639,777	\$604,431
Adjusted Gross Margin % (exclusive of depreciation and amortization)	48.7%	48.1%	44.2%	43.0%	42.4%

1. See adjusted EBITDA Reconciliation for details of adjusting items

Net Debt, Net Leverage, and Free Cash Flow Reconciliations

Reconciliation of Net Debt and Net Leverage

<i>As of</i>	December 27, 2025	December 28, 2024	December 30, 2023	December 31, 2022	December 25, 2021
Revolving loans	\$36,000	\$62,000	\$—	\$72,000	\$93,000
Senior term loan	636,960	645,470	751,852	840,363	851,000
Finance leases and other obligations	20,090	11,085	9,097	6,406	1,782
Gross debt	\$693,050	\$718,555	\$760,949	\$918,769	\$945,782
Less cash	27,276	44,510	38,553	31,081	14,605
Net debt	\$665,774	\$674,045	\$722,396	\$887,688	\$931,177
Adjusted EBITDA ⁽¹⁾	\$275,317	\$241,753	\$ 219,360	\$ 210,249	\$207,418
Net Leverage	2.4x	2.8x	3.3x	4.2x	4.5x

Reconciliation of Free Cash Flow

<i>Year Ended</i>	December 27, 2025	December 28, 2024	December 30, 2023	December 31, 2022
Net cash provided by operating activities	\$105,185	\$183,336	\$238,035	\$119,011
Capital expenditures	(70,100)	(85,219)	(65,769)	(69,589)
Free cash flow	\$35,085	\$98,117	\$172,266	\$49,422
Divided by: Adjusted Net Income ⁽¹⁾	\$115,959	\$97,219	\$79,460	\$83,114
Free Cash Flow Conversion	30%	101%	217%	59%

1. See adjusted EBITDA and adjusted Net Income Reconciliations for details of adjusting items

Return on Invested Capital

Return on Invested Capital (“ROIC”)

Year Ended	December 27, 2025	December 28, 2024	December 29, 2023	December 31, 2022	December 25, 2021
Income from operations	\$113,969	\$88,801	\$60,929	\$39,894	\$10,314
Remove income tax expense ⁽¹⁾	28,492	22,200	15,232	9,973	2,579
Remove legacy intangible asset amortization ⁽²⁾	(36,912)	(36,810)	(36,936)	(36,963)	(37,019)
Adjusted income from operations	\$122,388	\$103,410	\$82,633	\$66,883	\$44,754
Current portion of debt and finance lease obligations	\$14,830	\$12,975	\$9,952	\$10,570	\$11,404
Long-term debt	668,337	691,726	731,708	884,636	906,531
Stockholders' equity	1,228,507	1,182,371	1,154,529	1,156,739	1,150,095
Legacy goodwill and intangible assets, net of amortization ⁽³⁾	(988,129)	(1,023,700)	(1,064,026)	(1,098,764)	(1,138,452)
Invested capital	\$923,545	\$863,372	\$832,163	\$953,181	\$929,578
Average invested capital ⁽⁴⁾	\$893,459	\$847,768	\$892,672	\$941,380	\$832,823
Return on invested capital ⁽⁵⁾	13.7%	12.2%	9.3%	7.1%	5.4%

- Income tax expense calculated using the U.S. statutory rate of 25%
- Amortization of intangible assets generated by the 2014 acquisition of Hillman by the private equity ownership group prior to our going public
- Goodwill and intangible assets generated by the 2014 acquisition mentioned in the note above
- The average of the invested capital from the end of the current year and the previous year
- Adjusted income from operations divided by average invested capital

